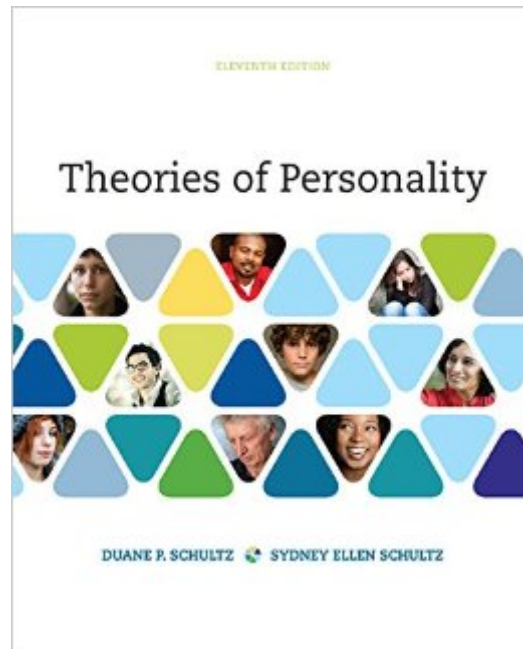


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Theories Of Personality



Synopsis

Filled with updated research and findings, Schultz and Schultz's THEORIES OF PERSONALITY, 11th Edition gives students a clear and cogent introduction to this dynamic field. Organized by theory, this popular text discusses major theorists who represent psychoanalytic, neopsychoanalytic, lifespan, trait, humanistic, cognitive, behavioral, and social-learning approaches, while demonstrating the influence of events in theorists' personal and professional lives on the development of their theories. The text reviews current work on selected facets of personality including locus of control, sensation seeking, learned helplessness, optimism-pessimism, and positive psychology. The authors also explore the ways in which race, gender, and cultural issues play a part in the study of personality and in personality assessment. The final chapter, "Personality in Perspective," integrates topics explored in previous chapters and suggests conclusions that can be drawn from the many theorists' work.

Book Information

Hardcover: 496 pages

Publisher: Cengage Learning; 11 edition (January 1, 2016)

Language: English

ISBN-10: 1305652959

ISBN-13: 978-1305652958

Product Dimensions: 7.9 x 0.9 x 10.1 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

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